**INFLUENCER CONTACT TEMPLATES**

This document contains the templates we use with influencers for our show. These are a GUIDE for you, there are changes you’ll have to make to make them personal to you.

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**Influencer Contact Schedule**

Day 1- Email 1

Day 2- LinkedIn 1

Day 3- Email 2

Day 4- Form on website

Day 5- Email 3

Day 6- LinkedIn 2

Day 7- Email 4

If they reply YES they want to come on the show, you will send them the email below “When They Say YES”

If they do not schedule within 2 days, you will send them the email follow ups below “Agreed But Didn’t Schedule”

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**Influencer Contact Templates To Test**

**EMAILS**

# Email Contact Attempt 1

##### Version 1

*Subject:*  Hey CONTACT FIRST NAME… an invite to be a guest on the show

I LOVE what you do for your tribe and would like to have you on our show!

Our podcast is one of the most popular of its kind on iTunes and iHeart Radio with over 1M downloads and over 800 episodes. I attached a show one sheet here for your review.

We’d love to have you on as a VIP guest for a virtual interview! (no cost of course) You’ll get a ton of free exposure while our audience gets to tap into some of your amazing knowledge.

Would you like to rock out an episode with our host Ty Crandall?

*(ONE-SHEET LINK,* [*https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view?usp=drivesdk*](https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view?usp=drivesdk)*)*

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##### Version 2

*Subject:* Invitation to be a Featured Guest on the Business Credit and Financing Show

Hi CONTACT FIRST NAME,

I hope this message finds you well!

I've been following your work and I must say, I'm truly impressed by the value you bring to your audience. Your insights align perfectly with the kind of expertise we showcase on our podcast, the Business Credit and Financing Show.

With over 1 million downloads and 800 episodes recorded, our podcast has become one of the most popular in its category on platforms like iTunes and iHeartRadio.

We've built a community of over 300,000 social media followers and have an email subscriber base of over 700,000 eager listeners.

I've attached a show one sheet for your review to give you a better idea of what we're all about.

We would be honored to have you as a VIP guest for a virtual interview on our show. There's absolutely no cost involved, just an opportunity for you to share your invaluable knowledge with our audience and gain some well-deserved exposure in return.

Would you be interested in joining our host, Ty Crandall, for an engaging episode?

Looking forward to hearing from you!

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##### Version 3

*Subject:*  Hey CONTACT FIRST NAME… an invite to be a guest on the show

Our show host Ty Crandall is a BIG fan and wanted me to send you this invite to be on our show!

Our podcast has already had over 1M downloads, and our audience are all entrepreneurs.

We’d love to have you on as a VIP guest for a virtual interview!

Would you be interested in being interviewed on the show?

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# Email Contact Attempt 2

##### Version 1

*Subject:* RE: Invite Follow up

Hey, CONTACT FIRST NAME!

We host a VERY-popular podcast (>1M downloads and 800 episodes released) that airs on iTunes, iHeartRadio, and Spotify which highlights influencers from various industries.

We’d love to feature YOU on our show!

Each episode also gets promoted on all our social channels where we have >300k followers and to our email list of 700k+ to get you more exposure.

Are you interested?

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##### Version 2

Subject: Quick Follow-Up: Invitation to the Business Credit and Financing Show

Hi CONTACT FIRST NAME,

I hope you're doing well! I wanted to quickly follow up on my previous email to see if you had a chance to consider our invitation to be a featured guest on the Business Credit and Financing Show.

We truly believe your insights would be incredibly valuable to our audience, and we'd be thrilled to have you on board.

Looking forward to your response!

Best regards,

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##### Version 3

*Subject:* RE: Invite Follow up

I sent you an email the other day to let you know that we would love to have you on our show.

We host a VERY-popular podcast (>1M downloads and 800 episodes released) that airs on iTunes, iHeartRadio, and Spotify which highlights influencers from various industries.

We’d love to feature YOU on our show!

Each episode also gets promoted on all our social channels where we have >200k followers and to our email list of 700k+ to get you more exposure.

… I attached a show one-sheet with details.

Are you interested in being featured on the show?

*(ONE-SHEET LINK,* [*https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view?usp=drivesdk*](https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view?usp=drivesdk)*)*

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# Email Contact Attempt 3

##### Version 1

Subject: Elevate Your Influence: Guest Spotlight on the Business Credit and Financing Show!

I sent you an email the other day to let you know that we would love to have you on our show.

I don’t want to be a nuisance if you’re not interested, we just know your message is perfect for our large following of entrepreneurs.

The show has over 1M downloads and we share each episode with our 300k+ social followers and 700k email subscribers, so we’d give you a lot of exposure while you get to deliver a ton of value to entrepreneurs who need it.

Are you interested in being interviewed on the show?

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##### Version 2

*Subject:* Gain Exposure: Join Us as a Featured Guest on the Business Credit and Financing Show!

Hey CONTACT FIRST NAME, I’m a big fan of how you educate your tribe.

We feature brilliant influencers like you on our podcast that has well over 1M downloads.

There’s no cost to take part, and we get you a lot of exposure.

Interested?

If so, I’ll send you more details about the show and the scheduling link.

It’ll be AWESOME if you can join!

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##### Version 3

Subject: Connect with Our Audience: Featured Guest Opportunity on Our Podcast!

I sent you an email the other day to let you know that we would love to have you on our show.

I don’t want to be a nuisance if you’re not interested, we just know your message is perfect for our large following of entrepreneurs.

The show has over 1M downloads and we share each episode with our 300k+ social followers and 700k email subscribers, so we’d give you a lot of exposure while you get to deliver a ton of value to entrepreneurs who need it.

I’ve attached a show one-sheet with details.

Are you interested in being interviewed on the show?

*(ONE-SHEET LINK,* [*https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view?usp=drivesdk*](https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view?usp=drivesdk)*)*

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# Email Contact Attempt 4

##### Version 1

*Subject:*  FINAL request

Hey, CONTACT FIRST NAME!

I’ve sent you some emails inviting you to be featured as a guest on our popular podcast.

I don’t want to be a bother if you’re not interested, so I wanted to send you one FINAL request before I give up.

Here are the details:

* Want to feature you on an episode about influencers
* You’ll be featured on iTunes, iHeartRadio, Radio.com, and Spotify
* Our podcast has over 1M downloads
* We’ll share your show with our social network of 200k+ and email list of 700k+

$0 is required from you, we just want to feature your expertise with the world to help other entrepreneurs…

… and get you A LOT of exposure.

Here’s our show link: <https://www.creditsuite.com/podcast/influencer-blueprint/>

Would you like to be featured as an influencer?

P.S. I don’t want to be a bother if this isn’t for you, so you won’t hear from me again in case you're not interested.

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##### Version 2

Subject: Last Call: Exclusive Invitation to Join Us on the Business Credit and Financing Show

Hi CONTACT FIRST NAME,

I hope this message finds you well!

I wanted to send one final follow-up regarding our invitation for you to be a featured guest on the Business Credit and Financing Show. We understand how busy things can get, and we truly value your time. However, we believe your expertise would be incredibly valuable to our audience.

Our platform reaches over 1 million listeners and provides a unique opportunity for you to share your insights and gain exposure in return.

If you're interested or have any questions, please don't hesitate to reach out. We'd love to discuss this opportunity further and find a time that works for you.

Looking forward to hopefully connecting soon!

Best regards,

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##### Version 3

*Subject:*  Subject: Last Chance to Shine: Featured Guest Opportunity on the Business Credit and Financing Show

Hey, CONTACT FIRST NAME!

I’ve sent you some emails inviting you to be featured as a guest on our popular podcast.

I don’t want to be a bother if you’re not interested, so I wanted to send you one FINAL request before I give up.

Here’s some basic stats on the show:

* Well over 1M downloads
* Well over 800 episodes
* Syndicated on iTunes, iHeartRadio, Spotify, and 10 other channels
* Each episode is released to our 300k+ social followers and 700k+ email subscribers
* There’s NO COST for you to be featured

Here’s our show link: <https://www.creditsuite.com/podcast/influencer-blueprint/>

Would you like to be featured as an influencer?

P.S. I don’t want to be a bother if this isn’t for you, so you won’t hear from me again in case you're not interested.

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# WEBSITE MESSAGE

*Subject:*  Hey CONTACT FIRST NAME… an invite to be a guest on the show

Email: vip@thebusinessandcreditfinancingshow.com

We love CONTACT FIRST NAME and would love to have him/her on our show as a VIP guest! Our podcast is one of the most popular of its kind on iTunes and iHeart Radio with over 1M downloads and over 800 episodes. Would you be interested in being on the show?

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# SOCIAL CHANNEL MESSAGES

##### **Message 1- Version 1**

Hey CONTACT FIRST NAME… would love to have you on our show!

You’re brilliant, I love how you provide so much value to your tribe.

Our podcast has over 1M downloads, 800 episodes, and is featured in iTunes, Radio.com, iHeartRadio, Spotify, and many other channels.

We would LOVE to have you on as a guest for a virtual interview!

We even promote each episode to our social following of 300k+.

Here’s the show one-sheet, <https://drive.google.com/file/d/1NE7xdhB0m8yqN9E3LvUFmAzVOuj92FsB/view?usp=sharing>

I sent you an email on this as well.

Are you interested?

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##### **Message 1- Version 2**

Hey CONTACT FIRST NAME, big fan! I have a popular podcast where we interview influencers like you, and the show already has 1M downloads. Would you be interested in coming on for an interview?

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##### **Message 2- Version 1**

We feature brilliant influencers like you on our podcast that has well over 1M downloads. There’s no cost to take part, and we get you a lot of exposure. I messaged you here and emailed you as well, hoping to grab your attention to see if you’d like to join us on the show.

Interested?

If so, I’ll send you over the scheduling link. It’ll be AWESOME if you can join!

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##### **Message 2- Version 2**

I’ve sent you some messages inviting you to be featured as a guest on our popular podcast. I don’t want to be a bother if you’re not interested, so I’m sending one FINAL request before I give up. The show has > 800 episodes, >1M downloads, and we promote each episode to our social following of 300k+ and email list of 700k+. Here’s the show one-sheet, <https://drive.google.com/file/d/1NE7xdhB0m8yqN9E3LvUFmAzVOuj92FsB/view?usp=sharing>

Interested in being interviewed as a VIP guest?

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# Want More Info On The Show

Thanks for your consideration, I know you’ll be a perfect guest! Here’s a link to the show one-sheet with show stats, <https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view>, and here’s our web page for the show with links to some of the channels it’s syndicated on, <https://www.creditsuite.com/podcast/business-credit/>

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# When They Say YES

We’re excited to feature you on the show!

Please choose the best time for you to be interviewed here, <https://calendly.com/ty-crandall/45-minutes>

Please email me a high-def headshot and your bio, and a one-sheet if you have one, vip@BusinessCreditandFinancingShow.com

Thanks again, we’re SUPER-excited for the interview!

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# Agreed but Didn’t Schedule

**Email 1**

Hey (FIRST NAME)! I hope you’re having a phenomenal start to your week.

I wanted to follow up with you on being a guest on the show.

I’ve attached the show one-sheet as a reminder, and here’s the scheduling link<https://calendly.com/ty-crandall/45-minutes>.

Is there anything I can do on my end to help you get scheduled?

*(ONE-SHEET LINK,* [*https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view?usp=drivesdk*](https://drive.google.com/file/d/1fS-kGJczu-UbyFEod1nZsoTJLhdRnvIL/view?usp=drivesdk)*)*

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**Email 2**

We’re excited you’re coming on our show to be featured as an influencer.

I sent you the scheduling link, but saw you aren’t yet scheduled.

Here’s the link again, <https://calendly.com/ty-crandall/45-minutes>

If you can’t find a spot that works for your schedule, let me know so I can open up space for you.

Thanks, again I’m SUPER-excited to feature you on the show!

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**Email 3**

Hey (First Name)!

We feature brilliant influencers like you on our podcast that has well over 1M downloads.

You replied to a prior email saying you’d like to be on the show, and I sent you a scheduling link.

But, I don’t see you were able to get scheduled yet.

Anything I can do to help?

Here’s the scheduling link again, <https://calendly.com/ty-crandall/45-minutes>

If you can’t find a spot that works for your schedule, let me know so I can open up space for you.

Thanks, again I’m SUPER-excited to feature you on the show!

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# Agreed And Scheduled

*Subject: Podcast* Schedule Confirmation!

We’re excited to feature you on The Business Credit and Financing Show!

Kindly provide the following:

1. Headshot (Photo)

2. Your Bio

3. One-sheet (If you have one)

This interview will be both audio and video through Zoom to give you maximum exposure.

Here’s your interview link to join during your scheduled interview, <https://zoom.us/j/4961210116>

We will be sending reminder emails the day of the interview as well.

Let me know if you have any questions.

Thank you.

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